

Letter of Interest
For the position of
Basketball Management Services



LETTER OF INTENT

November 18, 2014

Dear: Maria M. Menendez CMC, City Clerk
City of South Miami
6130 Sunset Drive South Miami, FL 33143

CEO and President Dexter J Porrata Jr.
MDI Sports and the National Youth Basketball Association (NYBA)
11980 SW 144th Court Suite #204
Miami FL, 33186

This letter confirms that MDI Sports and the NYBA are interested in filling the position of Basketball Management Services for the City of South Miami.

A. Qualifications of MDI Sports and NYBA:

Staff Members and their qualifications

1. CEO Dexter J, Porrata Jr.

- i. Is a Lieutenant with the Department of Defense Homestead Air Reserve Base fire department from 1990 till present.
- ii. EMT Certified from 2007 till present.
- iii. Coached at the YMCA for 3 years from 2001 to 2004.
- iv. Coached at Curry Middle School for 3 Years from 2011 to 2013.
- v. Coached at South Dade Senior High School Jv. Girls Basketball 2003 to 2004.
- vi. CEO of MDI Sports youth Basketball League from 2007 till present.
- vii. CEO of MDI Sports Adult Basketball League from 2009 till present.
- viii. President of the NYBA from 2011 till present.
- ix. Member of the USSSA and AAU boys and girls basketball travel ball program grades 8th thru 12th.

2. CFO Monica P, Porrata

- i. CFO of MDI Sports youth Basketball League from 2007 till present.
- ii. CFO of MDI Sports Adult Basketball League from 2009 till present.
- iii. Vice-President of the NYBA from 2011 till present.
- iv. Member of the USSSA and AAU boys and girls basketball travel ball program grades 8th thru 12th.



3. Khrissy Lu, Operational manager for MDI Sports and Secretary for the NYBA

- i. Basketball coach for Curry Middle school for 3 Years from 2011 to 2013.
- ii. USSSA program director for the NYBA from 2011 till present.
- iii. AAU program director for the NYBA from 2011 till present.
- iv. Head Coach for the Girls 10th grade basketball from 2012 till present.
- v. Payroll operation manager for MDI Sports from 2012 till present.
- vi. Member of the USSSA and AAU boys and girls basketball travel ball program grades 8th thru 12th.

4. Ariana Rodriguez, Referee operations manager for MDI Sports and NYBA

- i. Head Basketball coach for MDI Sports 9U division 2010 till 2014.
- ii. Head Basketball coach for Ferguson Senior High School Girls JV team from 2014 till present.
- iii. Referee assignment manager for MDI Sports 2013 till present
- iv. Field Director from 2013 till 2014
- v. Member of the USSSA and AAU boys and girls basketball travel ball program grades 8th thru 12th.

5. President Anthony Jenkins, of the South Florida NYBA Referee Association

- i. Refereed for Florida GMAC for 30 years.
- ii. Refereed for MDI Sports since 2007 till present.
- iii. Refereed for the NYBA since 2011 till present.
- iv. President of the NYBA Referee Association from 2014.

6. Vice-President Serena Montano of the South Florida NYBA Referee Association

- i. Refereed for Florida GMAC for 26 years.
- ii. Refereed for MDI Sports since 2007 till present.
- iii. Refereed for the NYBA since 2011 till present.
- iv. Vice-president of the NYBA Referee Association from 2014.



Example of Game schedule from our previous seasons

The screenshot shows the MDI Sports website interface. At the top, there are links for 'Login' and 'Create an Account', and the 'SPORTXNGIN' logo. The main header features the MDI Sports logo and the tagline 'MOTIVATION DISCIPLINE INTEGRITY'. Below this is a navigation bar with links: Home, Photo Gallery, Sponsorships, Events, Basketball, Football, Cheerleading, Camps & Clinics, Tournaments, and Register. The left sidebar contains a menu for 'Basketball' and 'Standings', with '11U' selected. The main content area displays the '11U' section for the '11U Fall Season 2014 Fall Season'. It includes a calendar view showing dates from October 10 to November 29. The selected date is Sunday, November 23, 2014. Below the calendar, there is a table of games for that day, with columns for Visitor, V, Home, H, Location, and Status. The games listed are ESBA vs Jazz, Hawks vs Trailblazers, and Warriors vs Cavaliers, all taking place at Miami Christian Gym. A 'Printable Version' link is also visible.

Visitor	V	Home	H	Location	Status
ESBA	-	Jazz	-	Miami Christian Gym	2:00 PM EST
Hawks	-	Trailblazers	-	Miami Christian Gym	3:00 PM EST
Warriors	-	Cavaliers	-	Miami Christian Gym	4:00 PM EST

Our website provides state of the art user friendly information to the parents and participants for games, times and stats for our youth. Select a day listed above, you will have the time, date, and location on map quest at your disposal. Our website also allows parents from the comfort of their home to see the score as it is updated per half. All stats accumulated over the weekend are imputed by our technicians on Monday and Tuesday for game play accuracy.

Our program runs an 8 game season with the top 4 teams in each conference fighting in the playoffs. In our 13U and over brackets the finals are a 3 game playoff series in which the winner will be decided by a 2 game winning margin.

Our ALL-STAR weekend during the summer season is held at one of our leased facilities. This is a 10 hour day in which our competitors will have a Skills challenge, 3 point shooting contest, Free throw-challenge, and an ALL-STAR game. On this day we provide a DJ along with the Miami HEAT providing the Championship trophy, Burnie, and Heat Dancers to partake in the festivities for the kids. Along with that we provide a coaches shooting star, Assistant coach's game and Coaches game. Coaches wanting to test their skills will also take part in their own 3 point contest.



MDI Sports and the NYBA provide the largest amount of awards for the youth to inspire them to continue to do great things.

1. MVP Award
2. MVP of the Finals Award
3. MVP of the ALL-STAR Game
4. 1st Place trophies
5. 2nd Place trophies
6. 13U and below Participation medals
7. Mentor award for coaches
8. Championship trophies for coaches
9. 3point shooting contest awards
10. Skills Challenge awards
11. Most improved award
12. Sportsmanship award
13. Coaches 3point contest award
14. 13U and below ALL-STAR participation award
15. Coaches shooting star award
16. Free-challenge award

Divisional Play

Our league is setup for maximum game play for our youth. The way we've devised our program gives us the opportunity to give our youth a better experience.

MDI Sports D-1 (NYBA League)

- A. 7U NBA Team Names
- B. 9U NBA Team Names
- C. 11U NBA Team Names
- D. 13U NBA Team Names
- E. 15U NBA Team Names
- F. 18U NBA Team Names

MDI Sports D-2 (NYBA League)

- A. 7U College Team Names
- B. 9U College Team Names
- C. 11U College Team Names
- D. 13U College Team Names
- E. 15U College Team Names
- F. 18U College Team Names



All players must go through our intense combine program to be selected on a D-1 or D-2 team.

D-1 Program:

Our D-1 program is our competitive program developed to mimic the high school basketball programs. MDI Sports has the highest volume of High School and Middle School Basketball players in Dade County. This is where the top teams of the county battle it out against each other.

D-2 Program:

Our D-2 program is our recreational program in which our players will participate with others on the same level. This program was developed to stimulate interest as well as to develop the athlete further. Minutes are monitored by a forced substitution system that we have developed, equal game play with the emphasis on player development. This program will have practice once a week and a weekend game for 8 weeks. Along with playoffs and finals these players will strive to play in the D-1 bracket.

Adult Program:

Our Adult program is one of the finest in Dade County. We have 4 different divisions, 18 and over competitive bracket, 18 and over recreational, 35 and over competitive, and 35 and over recreational. Teams play an 8 game season with playoffs for the top 4 teams. Our finals is a best of 3 series which turns all recreational programs to a fierce competitive division.

Our Marketing and promotional programs:

MDI Sports and the NYBA provides flyers to the local schools during the school year in order for the public to be informed of our upcoming seasons. 35 thousand flyers are distributed to the surrounding areas for seasons. We also provide each park and gym with a banner advising our local communities about our upcoming seasons.

Our marketing group also provides great information about upcoming events through FaceBook, Instagram, and mass emails. With these marketing strategies we've been able to maintain well over 60+ teams in our organization.



Our price for our programs:

Our prices are affordable and economical for parents:

D-1 Program:

\$240.00

Provides:

1. Uniform top and bottom
2. GMAC referees
3. Paid staff personnel for stat keeping and score keeping
4. Trophies
5. Administration fees
6. Gym rentals
7. Basketball Court rentals
8. Equipment
9. Website upkeep

D-2 Program:

\$155.00

Provides:

1. Uniform Top only
2. GMAC referees
3. Paid Staff personnel for stat keeping and score keeping
4. Trophies
5. Administration fees
6. Basketball court rentals
7. Equipment

Adult Basketball Program:

\$750 per team

Provides:

1. Uniform: T-Shirt only
2. GMAC Referees
3. Paid Staff personnel for stat keeping and score keeping
4. Trophies
5. Administration fees
6. Basketball court rentals
7. Equipment
8. Website upkeep



Basketball Tournaments

Youth 3-on-3 Tournaments:

\$200.00 per team

Provides:

1. GMAC referees
2. Paid Staff personnel for stat keeping and score keeping
3. Trophies
4. Administration fees
5. Basketball court rentals
6. Equipment
7. Website upkeep

First Place: \$250.00 gift card (per player)

Second Place: \$75.00 gift card (per player)

Third Place: Tuition returned

Martha Luther King Full Court Basketball Tournament weekend

\$700.00 per team

Provides:

1. 3 Games guaranteed
2. GMAC Referees
3. Paid Staff personnel for stat keeping and score keeping
4. Trophies
5. Administration fees
6. Basketball court rentals
7. Equipment
8. Website upkeep

First Place trophy

Second Place trophy

Third Place trophy

Multiple child discounts:

We provide the following for multiple child discounts and volunteer participants:

2 or more children participating: \$10.00 per child discounted

Coach

Head Coach coaching for the first time: Half off of the tuition off

2nd season coaching child plays for free

First season coaching with multiple children 1st one is half off after the others are \$10.00

Second season 1st child is free and \$10.00 off any other participants

Outside teams participating: AAU, USSSA, High School programs are a team price of \$1,850.00



NYBA Hardship programs

MDI Sports and the NYBA has developed several programs to make it easier and affordable for parents with multiple children participating as well as being able to afford the program.

Here are some of the ways a family ('s) may afford the program:

1. Our payment plan: 3 Easy payments with a \$15.00 Admin fee. Depending on the program associated to.
2. Our hardship program allows for families not able to afford the full tuition a discounted price determined by our finance department. The family needs to submit a MDI Sports 1042 hardship paperwork in order to estimate the amount the parent would be able to afford.
3. Finally our scholarship program is granted to those families who have multiple children in our program and have applied for the MDI Sports 1042 hardship. 1 scholarship per household is allowed if qualified.

South Miami Participants

1. Youth who reside in the South Miami have the opportunity to participate in a yearly MDI Sports, NYBA memberships. This fee is a monthly payment for our programs provided at South Miami. Below is a list of membership packets:
 - a. All applicants must pay a \$25.00 membership fee up front
 - b. D-1 Program: \$47.50 per month
 - c. D-2 Program: \$25.50 per month

Additional programs

2. Youth who reside in the South Miami area will pay a flat fee:

All participants in good standing will be allowed the following

- a. Basketball Clinics: \$115.00 (with membership) per week
- b. Basketball Clinics: \$185.00 (without membership) per week
- c. 3-on-3 basketball tournaments: \$35.00 (with membership) per player
- d. 3-On-3 basketball tournaments: \$50.00 (without membership) per player
- e. Martha Luther King Basketball Weekend Tournament: \$40.00 (with membership)
- f. Martha Luther King Basketball Weekend Tournament: \$65.00 (without membership)

Membership must be in good standings in order to receive benefits. Members not in good standing must do the following to become in good standing:

30days behind: pay \$15.00 late fee plus delinquent months
60days behind: pay \$30.00 late fee plus delinquent months
90days behind: pay \$90.00 late fee plus delinquent months



**7701 SW 98th Street
Miami, Florida 33156**

November 20, 2014

RE: MDI Sports

To Whom It May Concern:

I have dealt with MDI Sports as a representative of Wayside Baptist Church for over a year. In the course of that time I have established a good working relationship with the organization, particularly with Khrissy Lu.

To date their account is current.

If you have any questions, please contact me at barbara@waysidemiami.org.

Very truly yours,

Barbara Ray

Assistant to the Pastor



Park and Recreation
275 NW 2nd Street
Miami, Florida 33128
T 305-755-7800
www.miamidade.gov

ADA Coordination
Agenda Coordination
Art in Public Place
Audit and Management Services
Aviation
Building Code Compliance
Building
Business Development
Capital Improvements
Citizen's Independent Transportation Trust
Communications
Community Action Agency
Community & Economic Development
Community Relations
Consumer Services
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Cultural Affairs
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Employee Relations
Enterprise Technology Services
Environmental Resources Management
Fair Employment Practices
Finance
Fire Rescue
General Services Administration
Historic Preservation
Homeless Trust
Housing Agency
Housing Finance Authority
Human Services
Independent Review Panel
International Trade Consortium
Juvenile Assessment Center
Medical Examiner
Metropolitan Planning Organization
Park and Recreation
Planning and Zoning
Police
Procurement
Property Appraiser
Public Library System
Public Works
Safe Neighborhood Parks
Seaport
Solid Waste Management
Strategic Business Management
Team Metro
Transit
Urban Revitalization Task Force
Vizcaya Museum and Gardens
Water and Sewer

Bird Lakes Park.
14365 SW 48 Lane.

November 22, 2014

To Whom It May Concern:

I have known Dexter Porrata since 2011 when MDI was renting light usage from Hammocks Community Park in order for the Hammocks Middle School basketball courts to have light during MDI basketball games. It is with great pleasure that I recommend this organization to your institution. MDI is a very organized sports organization. MDI has been renting basketball courts from Miami Dade County Parks Recreation and Open spaces for about 3 years plus. MDI plans to become program partnership within the Parks and Recreation Department. MDI has usage of many of the park around the community and they plan to keep expanding as they add new sports to their organization. I am very pleased with MDI being at Bird Lakes Park because not only are they very professional they are very easy to get in contact with and they are very organized. On occasions I had the need to get in contact with Mr. Porrata and he is always attentive and very easy to locate since he comes to MDI basketball practices at Bird Lakes Park. Mr. and Mrs. Porrata always make their monthly payments on time and very helpful with anything the park needs.

MDI is a great asset to the program and I would recommend their organization to anyone.

I hope MDI is as a valuable addition to your faculty. If I can be of any further assistance, please feel free to contact me at (305) 207-1644.

Sincerely,

Tatiana F. Rengifo
Park Manager

Delivering Excellence Every Day



DEPARTMENT OF THE AIR FORCE
AIR FORCE RESERVE COMMAND

Alvin Sims
Deputy Fire Chief Homestead Air Reserve Base
12449 Ploesti Rd.
HARB, FL 33039

City of South Miami
6130 Sunset Drive,
South Miami, FL 33143

To whom it may concern

I am writing to recommend Dexter Porrata for the position of Basketball Manager for the city of South Miami Parks and Receptions department. I've had the pleasure of supervising Mr. Porrata during his 24 years as a fire fighter and as a Lieutenant here at Homestead. During which he has been the medical officer for the department for 10 years. Mr. Porrata is a vital part of our medical teams during our air shows as well as displaying leadership abilities during Operation Haiti relief he was part of the Emergency task force assigned to provide aid to evacuating Haitians to HARB. Another task Mr. Porrata is assigned to is the training of new members of the fire department on protocols and proper procedures in our communications department.

Mr. Porrata also has devoted his time bridging the communities together with the department by being a pivotal part of a team which interacts with our youth in schools for career and fire safety week. During his 24 years Mr. Porrata has mentored many fire fighters in making the adjustment to their new station by helping with locations for themselves to bring their families. Mr. Porrata has also helped in re-writing station operating Guides and standard policies for the department. During Mr. Porrata's time as Medical officer he has written policies on how to manage station equipment, trained personnel on AED protocols and keep the fire department current on new and improved medical and department procedures.

Mr. Porrata is also a devoted individual runs a successful youth sports program in Homestead, Palmetto Bay, Cutler Bay, Kendall, Hammocks and Sweetwater. His dedications to all the communities in his program are associated his leadership abilities and dedication to create a strong youth program, for the children of the surrounding communities. His success is a credit to his dedication in creating a safe environment for the youth.